

## AMBASSADOR PROGRAMME

### Sunderland Fall Fair Senior & Junior Ambassador Competition

Chair: Kim Underwood 647.880.8278 kim.kalmsolutions@gmail.com

Committee: Courtney Burghraef, Myra McGowan, Rebecca Smith (senior ambassador 2023)

Date: Thursday, May 16, 2024 at 7:00 p.m.

Location: Sunderland Town Hall

### Rules and Regulations

1. Registrations will be accepted beginning **March 12, 2024**. Participants must register by **April 22, 2024**.
2. The Senior Competition is open to anyone between the ages of 17 and 25. The successful senior participant must be 18 years of age or older by August 1, 2024. The Junior competition is open to anyone aged 12 to 16 years of age as of January 1, 2023. All participants must reside within 30 km. of the Brock Township Municipal office.
3. Each participant will obtain a \$100 business or local organization sponsorship. The sponsorship includes the name of the business on a sash and recognition throughout the competition. Sponsors are encouraged to attend the competition in support of their participant. Cheques should be made payable to the Sunderland Agricultural Society.
4. The public portion of the competition will take place at the **Sunderland Town Hall on Thursday, May 16, 2024 at 7:00 p.m.** Interviews will take place on **Wednesday, May 15** in the afternoon/evening, times and location to be confirmed one week prior to the interview. All participants are required to make an "about me board", submit a resume, participate in an interview, answer impromptu questions and give a 2-3 minute speech.
5. All participants are asked to represent their sponsors and attend both days of the Fair (**Tuesday, September 10<sup>th</sup> and Wednesday, September 11<sup>th</sup>, 2024**).
6. The successful participants must fulfil the obligations outlined by the Sunderland Ambassador Committee. The senior and junior ambassador are encouraged to attend more community events throughout the year, the minimum required being 3.
7. Previous ambassadors are not permitted to run again. Participants who have not been awarded the title of ambassador are permitted to run more than once and will need to register for the current year's competition. These rules do not apply to successful junior ambassadors wishing to run in the senior competition.
8. A participant will be disqualified if their conduct is found to contradict any of the rules or regulations set out by the Ambassador Committee, or if they fail to observe instructions set out by the committee. The ambassadors represent the Sunderland Agricultural Society and their behaviour must be acceptable at all times. As such dress code is part of the code of conduct that will be reviewed with the participants at the time of the competition.
9. All participants will receive a letter of recommendation from the committee. The winners will receive a package on the night of the competition that will outline in more detail their roles as Senior and Junior Ambassadors of the Sunderland Agricultural Society and Fall Fair.
10. The successful **Senior Ambassador** will receive a **\$1,000 bursary** for post secondary or trade opportunities, half to be awarded on the night of the competition and the remainder to be awarded at the completion of his or her duties.

**The ambassador programme is a fun way for youth to become more involved in the community and to be seen as a leader amongst their peers**